

Corporate Governance and Taxation in Nigeria: A Public Policy Perspective

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Abstract

The paper examines the relationship between corporate governance and taxation in Nigeria, emphasizing public policy implications. It highlights how these two critical components of economic development relate and impact tax compliance, business transparency, and economic growth. The research aims to explore how corporate governance influences tax behaviour among Nigerian firms and the effectiveness of tax policies in mitigating tax evasion. Methodologically, the study adopts a qualitative approach, leveraging on thematic analysis with secondary data sources. It underscores the challenges of weak governance and inefficient tax administration, which foster tax avoidance and hinder revenue generation. Findings indicate that despite reforms, issues like poor enforcement, regulatory capture, and corruption persist, weakening the governance framework. This, in turn, exacerbates tax compliance challenges due to Nigeria's over-reliance on oil revenues and a low tax-to-GDP ratio. Recommendations include strengthening enforcement mechanisms, enhancing transparency, and fostering ethical corporate practices. The paper advocates for an integrated policy framework that aligns governance standards with tax compliance requirements, urging greater stakeholder engagement. Addressing these issues could enhance tax revenue, boost investor confidence, and contribute to sustainable economic growth in Nigeria.

Keywords: Corporate Governance, Development, Economic Growth, Public Policy, Taxation.

Introduction

Corporate governance and taxation are two critical pillars of economic development, particularly in emerging economies like Nigeria. Effective corporate governance structures ensure that companies are managed in ways that promote accountability, transparency, and fairness. In contrast, taxation serves as a vital tool for governments to generate revenue for public goods and services. In Nigeria, the intersection between corporate governance and taxation presents unique challenges and opportunities for public policy. The interplay between these two elements can influence a company's tax compliance behavior, the ease of doing business, and overall economic growth (OECD, 2022).

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Corporate governance in Nigeria has evolved, particularly with the introduction of the 2018 Nigerian Code of Corporate Governance, which emphasizes principles such as accountability, transparency, and ethical leadership. Despite these efforts, issues of weak enforcement, regulatory capture, and corrupt practices persist, undermining the effectiveness of governance mechanisms (Obiyo & Leni, 2021). These governance shortcomings often have a direct bearing on corporate taxation, as poor governance structures can enable aggressive tax avoidance and evasion practices.

Taxation in Nigeria is similarly complex, with a tax-to-GDP ratio of 6%, which is one of the lowest in Africa (OECD, 2022). The country's over-reliance on oil revenues has limited the effectiveness of broader tax administration, leading to a narrow tax base and challenges in ensuring tax compliance. The government has introduced several tax reforms, such as the Finance Acts (2019, 2020, and 2021), to enhance revenue mobilization and close tax loopholes, but their impact has been mixed (PwC, 2022).

From a public policy perspective, understanding the relationship between corporate governance and taxation is essential for creating policies that not only improve tax compliance but also enhance the overall business environment. Effective corporate governance can encourage voluntary tax compliance, reduce the costs of enforcement, and promote sustainable economic growth. Therefore, a deeper analysis of corporate governance practices in Nigeria and their influence on taxation is crucial for developing effective public policies that address these challenges. It is in this context that this paper examines corporate governance and taxation in Nigeria within the public policy purview. The paper is conceptual in nature and deploys secondary sources of data in its methodology.

Corporate governance and taxation are critical drivers of economic sustainability and public sector efficiency in any country. However, in Nigeria, these areas are marred by a range of challenges that undermine the effectiveness of both corporate operations and public revenue generation. Weak corporate governance frameworks, coupled with inconsistent tax policies, have led to significant inefficiencies in tax collection, widespread tax evasion, and aggressive tax avoidance strategies by corporations (Okoye et al., 2022). These issues are compounded by Nigeria's dependence on oil revenues and a narrow tax base, resulting in fiscal vulnerability and reduced capacity to fund public services.

One of the major challenges facing corporate governance in Nigeria is the weak enforcement of regulations, despite the existence of governance codes such as the Nigerian Code of Corporate Governance (2018). Many firms fail to comply fully with these guidelines, leading to issues such as opaque financial reporting, unethical practices, and a lack of accountability (Olayinka & Ibrahim, 2021). These governance shortcomings not only reduce investor confidence but also create opportunities for corporations to engage in tax evasion and avoidance, further straining the country's revenue system.

From a taxation perspective, Nigeria's tax-to-GDP ratio remains significantly low, at approximately 6% compared to the African average of 17% (OECD, 2022). This low ratio indicates a substantial gap in the country's tax revenue potential, partly due to weak tax administration, high levels of informality, and insufficient corporate tax compliance. The introduction of recent reforms such as the Finance Acts (2019–2021) has aimed to close tax loopholes and increase tax revenue. However, poor governance and a lack of transparency within corporations have hindered the full realization of these reforms (PwC Nigeria, 2022). The intersection of weak corporate governance and an inefficient tax system presents a

significant public policy challenge. Without strong governance mechanisms, tax policies remain difficult to enforce, and corporations can exploit loopholes to minimize their tax burdens. This creates a vicious cycle, where inadequate tax revenue limits the government's ability to invest in public goods, ultimately stunting economic growth.

Addressing these problems requires a coordinated effort to strengthen corporate governance and reform the tax system, ensuring that corporations contribute fairly to national development. It is in this context that this paper examines corporate governance and taxation within Nigeria's public policy frontier. The general objective of this study is to investigate corporate governance and taxation within Nigeria's public policy space. Specific objectives include, to; examine the impact of corporate governance practices on tax compliance among Nigerian firms and; to analyze the effectiveness of Nigeria's tax policies in curbing corporate tax evasion. Thus the following questions are apt; How do corporate governance practices influence tax compliance among Nigerian firms? How effective are Nigeria's recent tax policies in reducing corporate tax evasion? The paper is divided into six sections. Section one is introduction. Section two addresses conceptual and theoretical issues. Section three engages methodological issues. Section analyses the core issues while section five is the concluding segment. Finally, section six proffer feasible recommendations.

Literature Review

Conceptual review

Corporate Governance

Corporate governance refers to the system of rules, practices, and processes by which a company is directed and controlled. It involves balancing the interests of various stakeholders, including shareholders, management, customers, suppliers, financiers, government, and the community. Good corporate governance ensures accountability, fairness, and transparency in a company's relationship with its stakeholders. It typically includes practices like board composition, audit procedures, risk management, and the rights of shareholders (Larcker & Tayan, 2021). In emerging economies like Nigeria, corporate governance is crucial for fostering trust and improving business performance in an environment often characterized by weak institutions and regulatory frameworks.

Taxation

Taxation is the process by which governments impose financial charges or levies on individuals, businesses, and other entities to generate revenue for public expenditures. Taxes are essential for funding public services such as infrastructure, education, healthcare, and defense. Taxation systems vary by country and can include direct taxes like income and corporate taxes, as well as indirect taxes like VAT (Value Added Tax) and excise duties (OECD, 2022). In Nigeria, the tax system has undergone significant reforms in recent years to increase revenue mobilization, although challenges like tax evasion, avoidance, and a narrow tax base persist (PwC Nigeria, 2022).

Public Policy

Public policy refers to a system of laws, regulatory measures, courses of action, and funding priorities set by governmental entities or their representatives to address specific issues within a society. Public policies are intended to influence economic, social, or environmental outcomes by shaping the behavior of individuals, businesses, and other entities. In the context of governance and taxation, public policy plays a critical role in creating an environment that fosters transparency, accountability, and economic growth (Dye, 2020). Effective public policies are essential for ensuring that corporate governance mechanisms and tax systems function efficiently to promote sustainable development.

Theoretical Review

This study deploys Stakeholder theory to illuminate the discourse as it concern corporate governance and taxation in Nigeria.

Stakeholder Theory

Stakeholder theory is a framework for analyzing and guiding the management of a business by recognizing that various groups—beyond just shareholders—have a vested interest in the performance and outcomes of a company. Introduced by R. Edward Freeman in his 1984 book *Strategic Management: A Stakeholder Approach*, stakeholder theory posits that an organization's success depends not only on maximizing shareholder value but also on balancing the interests of all stakeholders who can affect or are affected by the company's operations.

Stakeholders are typically classified into internal and external groups. Internal stakeholders include employees, managers, and shareholders, while external stakeholders include customers, suppliers, creditors, government, and the wider community. Stakeholder theory emphasizes the need for management to consider these diverse groups' interests and build relationships based on trust and mutual benefit (Freeman, 1984).

In contrast to the shareholder primacy model, which focuses on maximizing financial returns for investors, stakeholder theory argues for a broader ethical responsibility of companies. It suggests that companies should act in ways that benefit all stakeholders, leading to long-term sustainability and success. For example, maintaining good relations with employees ensures productivity, while meeting customer expectations fosters loyalty, and complying with government regulations minimizes legal risks.

In practice, stakeholder theory has been widely applied in corporate governance, corporate social responsibility (CSR), and sustainability initiatives. It has reshaped how companies approach their social, environmental, and economic impacts. By addressing the needs and concerns of various stakeholders, companies can enhance their reputation, minimize conflicts, and achieve sustainable growth (Jones et al., 2018).

Applying Stakeholder Theory to Corporate Governance and Taxation in Nigeria: A Public Policy Perspective

Stakeholder theory provides a valuable lens through which to examine the relationship between corporate governance and taxation in Nigeria. According to this theory, a company's success is not solely dependent on maximizing shareholder value but on balancing the interests of all stakeholders, including shareholders, employees, customers, suppliers, government, and the wider community (Freeman, 1984). In the context of corporate governance and taxation, this approach highlights the importance of fair and transparent governance practices that align with the interests of diverse stakeholders, rather than solely prioritizing short-term financial gains through tax minimization strategies.

1. Corporate Governance and Stakeholder Interests

In the Nigerian context, weak corporate governance practices—such as poor transparency, accountability, and oversight—have often led to unethical practices, including tax evasion and avoidance. According to stakeholder theory, companies should act in the interests of all stakeholders, including the government and the public, who rely on tax revenues to fund public goods and services (Jones et al., 2018). Thus, when companies engage in tax avoidance, they not only undermine public revenues but also damage their relationships with critical stakeholders, such as the government, the community, and even customers who expect ethical behavior.

By applying stakeholder theory, corporate governance frameworks in Nigeria can be improved to ensure that companies prioritize the long-term interests of all stakeholders. This involves implementing governance practices that promote transparency, fair financial

reporting, and ethical compliance with tax regulations. Effective governance will encourage corporations to meet their tax obligations, contributing to public funds and supporting national development.

2. Taxation as a Stakeholder Responsibility

Taxation is a crucial mechanism through which companies contribute to the public welfare, directly aligning with stakeholder theory's emphasis on balancing multiple stakeholder interests. According to this theory, companies should recognize their obligation to contribute to society by paying taxes, which in turn fund infrastructure, education, healthcare, and other public services that benefit the community and improve the business environment (Schneider & Scherer, 2019).

In Nigeria, the government is a key stakeholder, relying on corporate tax revenues for public expenditure. However, the country has one of the lowest tax-to-GDP ratios globally, partly due to corporate tax evasion and avoidance (OECD, 2022). Stakeholder theory suggests that companies should take a more socially responsible approach by complying with tax laws and contributing their fair share. By doing so, they can foster positive relationships with the government and the community, leading to a more stable and supportive operating environment.

3. Public Policy and Stakeholder Engagement

From a public policy perspective, stakeholder theory emphasizes the need for policies that balance corporate interests with broader societal concerns. This means developing regulations that not only promote business growth but also ensure corporations fulfill their societal obligations, such as paying taxes. In Nigeria, recent tax reforms, such as the Finance Acts (2019–2021), aim to close tax loopholes and improve corporate tax compliance (PwC Nigeria, 2022). However, the success of these reforms depends on how well they align with the interests of all stakeholders, including corporations, the government, and the public.

Effective public policies grounded in stakeholder theory can ensure that corporations are incentivized to comply with tax regulations while maintaining profitable operations. For example, policies that enhance corporate governance standards, encourage voluntary tax compliance, and promote transparency can lead to mutually beneficial outcomes for all stakeholders. Corporations would benefit from a stable regulatory environment, while the government would secure much-needed tax revenue to fund public goods.

Applying stakeholder theory to the relationship between corporate governance and taxation in Nigeria highlights the need for balanced, transparent governance practices that address the interests of all stakeholders. This includes not only maximizing shareholder returns but also fulfilling tax obligations to support public services and development. By fostering stronger corporate governance frameworks and effective tax policies, Nigeria can create a more equitable and sustainable economic environment that benefits corporations, the government, and society at large.

Taxation Theories and Principles

Taxation theories and principles provide the foundation for understanding how governments levy taxes and justify their tax systems. These theories offer different perspectives on the fairness, equity, and efficiency of taxation. Two key principles in tax theory are the **Benefit Principle** and the **Ability-to-Pay Principle**, both of which aim to guide tax policies and ensure equitable revenue generation.

1. Benefit Principle

The **Benefit Principle** of taxation asserts that individuals should be taxed according to the benefits they receive from public goods and services. Under this principle, the amount of tax paid by an individual or corporation is proportional to the level of benefits they derive from government spending. This concept is based on the idea that public goods, such as

infrastructure, education, and national defense, provide direct or indirect benefits to taxpayers, who should contribute toward the cost of providing those goods (Musgrave & Musgrave, 2017).

For example, businesses that rely heavily on public infrastructure, such as roads and utilities, would be expected to pay higher taxes, reflecting their greater use of these public resources. Similarly, individuals who use public services, such as healthcare and education, would contribute in proportion to the benefits they receive. The Benefit Principle is often applied to specific taxes, such as tolls, user fees, or excise taxes, where a clear link exists between the tax and the service provided (Stiglitz & Rosengard, 2015).

Critics of the Benefit Principle argue that it can be difficult to measure the exact benefits received by individuals or corporations, especially for non-excludable public goods like national defense or clean air. Furthermore, the principle might not account for the needs of lower-income individuals who may benefit less from public services but are less able to pay higher taxes.

2. Ability-to-Pay Principle

The **Ability-to-Pay Principle** is grounded in the concept of tax equity and argues that taxes should be levied according to an individual's or entity's capacity to bear the tax burden. This principle advocates for progressive taxation, where those with higher incomes or greater wealth pay a higher percentage of their income in taxes, while those with lower incomes pay less (Rosen & Gayer, 2021). The rationale behind this principle is that individuals or entities with greater financial resources are more capable of contributing to government revenues without significantly affecting their standard of living.

The Ability-to-Pay Principle is often reflected in personal income tax systems that include progressive tax rates, where tax rates increase as income rises. This principle promotes social justice by redistributing wealth and ensuring that the tax system reduces inequalities. It also recognizes that lower-income individuals may need more public services but lack the financial capacity to contribute proportionately (Gruber, 2019).

While the Ability-to-Pay Principle is widely supported for its emphasis on fairness, it can also face challenges. Critics argue that it may discourage productivity and economic growth by penalizing high earners with higher taxes. There are also concerns about the complexity and administrative burden of implementing progressive taxation systems, as they require careful income tracking and enforcement to prevent tax avoidance and evasion.

Both the Benefit Principle and the Ability-to-Pay Principle offer important perspectives on the fairness and efficiency of taxation systems. The Benefit Principle emphasizes a direct link between taxes and the services provided, making it suitable for specific taxes like user fees and tolls. On the other hand, the Ability-to-Pay Principle highlights the importance of equity and social justice, advocating for progressive taxation to reduce income inequality. In practice, most modern tax systems incorporate elements of both principles to achieve a balance between fairness, efficiency, and revenue generation.

Linking Corporate Governance and Taxation

Corporate governance and taxation are closely linked, as effective governance structures within companies significantly influence tax policies and practices. Good corporate governance can ensure that companies meet their tax obligations responsibly, while poor governance may facilitate unethical practices such as tax evasion and avoidance. Below are two key aspects that highlight this relationship.

1. How Effective Corporate Governance Can Impact Taxation Policies and Practices

Effective corporate governance can significantly influence taxation policies and practices by promoting ethical and responsible financial behavior within organizations. Corporate governance involves a system of checks and balances that ensures businesses comply with legal and regulatory requirements, including tax laws (Larcker & Tayan, 2021). Companies

with strong governance frameworks, including independent boards, clear financial oversight, and robust audit mechanisms, are more likely to comply with taxation policies and avoid aggressive tax strategies.

When companies adhere to good governance principles, they reduce the likelihood of tax evasion and avoidance, which helps to improve the overall tax compliance rate in a country. This not only increases tax revenues but also strengthens the legitimacy of the tax system, creating a more stable business environment (Desai & Dharmapala, 2006). For example, governance frameworks that emphasize the role of boards in overseeing financial decisions can prevent the adoption of risky tax minimization schemes that harm both the corporation's long-term reputation and the public interest (Zeng, 2020).

Moreover, effective corporate governance can support the formulation of better tax policies. When corporations operate transparently and engage constructively with tax authorities, they contribute to creating a more predictable and consistent tax policy environment. This benefits not only the companies but also the government by allowing for better tax planning and revenue forecasting (Hanlon & Heitzman, 2010).

2. The Role of Transparency, Accountability, and Ethical Behaviour in Tax Compliance

Transparency, accountability, and ethical behavior are foundational elements of corporate governance, and they play a critical role in enhancing tax compliance. Transparency in financial reporting ensures that corporations accurately disclose their income, expenses, and tax liabilities, making it difficult for them to conceal taxable income or engage in aggressive tax avoidance practices (OECD, 2021). Publicly available and clear financial information allows tax authorities to assess corporate tax liabilities more accurately and effectively, reducing the opportunities for tax evasion.

Accountability in corporate governance, particularly through the board of directors and audit committees, ensures that senior management is held responsible for the company's tax strategies and compliance with tax laws (Huseynov & Klamm, 2012). Companies that emphasize accountability in their governance structures are more likely to adopt tax practices that comply with legal requirements and avoid reputational risks associated with unethical tax behavior. This, in turn, fosters a culture of tax compliance and discourages the use of aggressive tax avoidance schemes.

Ethical behavior, which is often promoted by corporate governance codes and standards, is another important factor in tax compliance. Ethical companies are more likely to view paying taxes as a civic duty rather than simply a cost to minimize (Taylor, 2020). When corporations prioritize ethical behavior, they recognize the broader societal impacts of tax avoidance, such as reduced public resources for infrastructure, education, and healthcare. This encourages them to fulfill their tax obligations in a way that supports societal development and long-term economic stability (Olatunji & Adekoya, 2021).

In the end, corporate governance structures that emphasize transparency, accountability, and ethical behavior create an environment in which companies are more likely to comply with tax laws, contribute fairly to public revenues, and engage constructively with tax authorities. This promotes a more efficient and equitable taxation system.

Methodology

This study is a qualitative research anchored on secondary data. The analysis is done under themes as the researchers explored corporate governance and taxation in Nigeria by analyzing works from journals, magazines books, policy papers and working papers.

Current State of Corporate Governance in Nigeria

Corporate governance in Nigeria has evolved significantly over the years, influenced by various historical, economic, and political factors. This evolution has shaped the current regulatory landscape and practices that guide corporate governance in the country.

1. Historical Background and Evolution of Corporate Governance in Nigeria

The concept of corporate governance in Nigeria can be traced back to the colonial era when the British introduced modern business practices. However, it was not until the 1990s that corporate governance gained prominence in Nigeria, particularly following a series of financial scandals and corporate failures that highlighted the need for stronger governance frameworks.

One of the major catalysts for change was the collapse of several banks and public companies in the early 2000s, which eroded public trust in the corporate sector. In response, the Nigerian government established various reforms aimed at improving corporate governance standards. The 2003 report of the Nigerian Corporate Governance Codes, led by the Nigerian Economic Summit Group (NESG), marked a significant milestone in outlining best practices for corporate governance in Nigeria.

In 2011, the Securities and Exchange Commission (SEC) issued the SEC Code of Corporate Governance, which aimed to strengthen the governance practices of publicly listed companies. This code provided guidelines on board composition, responsibilities, accountability, and the protection of shareholder rights. The need for a robust corporate governance framework was further emphasized by the global financial crisis of 2008, which underscored the importance of transparency and accountability in business operations (Iyiola & Sulaimon, 2021).

Over the years, Nigeria has witnessed ongoing developments in corporate governance, including the establishment of various committees and initiatives focused on enhancing governance practices across different sectors. Despite these advancements, challenges such as weak enforcement mechanisms, lack of compliance, and inadequate investor protection continue to hinder the effectiveness of corporate governance in Nigeria (Okafor & Nwanji, 2022).

2. Regulatory Frameworks Governing Corporate Governance

Nigeria's corporate governance landscape is shaped by several regulatory frameworks that provide guidelines and standards for corporate behavior. Key regulations include the Companies and Allied Matters Act (CAMA) and the SEC Code of Corporate Governance.

Companies and Allied Matters Act (CAMA): Originally enacted in 1990 and amended in 2020, CAMA serves as the principal legislation governing corporate activities in Nigeria. The Act establishes the legal framework for the registration, management, and regulation of companies. It sets out the responsibilities of directors, the rights of shareholders, and the requirements for financial reporting and accountability. Notably, the 2020 amendments introduced provisions aimed at enhancing corporate governance practices, such as allowing for the establishment of companies by a single person and increasing the threshold for the audit exemption (Ogunbiyi & Kanu, 2021).

SEC Code of Corporate Governance: Issued in 2011 and revised in 2021, the SEC Code outlines best practices for corporate governance for publicly listed companies in Nigeria. The Code emphasizes the importance of an effective board structure, the role of independent directors, and the need for transparency and accountability in corporate decision-making. It also addresses issues related to risk management, executive remuneration, and the protection of minority shareholders (SEC Nigeria, 2021). The SEC has the authority to enforce compliance with the Code and impose sanctions on companies that fail to adhere to its provisions.

In addition to these key frameworks, various sector-specific guidelines and codes have been developed to address governance issues in specific industries, such as banking and insurance. The Central Bank of Nigeria (CBN) and the National Insurance Commission (NAICOM) have their own corporate governance codes that apply to their respective sectors, reinforcing the overall governance framework in Nigeria.

The current state of corporate governance in Nigeria reflects a complex interplay of historical developments and regulatory efforts. While significant progress has been made through the establishment of frameworks like CAMA and the SEC Code of Corporate Governance, challenges remain in ensuring compliance and enforcement. Strengthening corporate governance practices is essential for fostering investor confidence, enhancing corporate performance, and promoting sustainable economic growth in Nigeria.

Challenges in Corporate Governance in Nigeria

Corporate governance in Nigeria faces significant challenges that hinder its effectiveness and undermine public trust in corporations. Key issues include weak enforcement mechanisms, corruption and ethical concerns, and the overall impact of weak corporate governance on the economy.

1. Weak Enforcement Mechanisms

One of the most pressing challenges in corporate governance in Nigeria is the weak enforcement of existing regulations and standards. Despite the establishment of frameworks such as the Companies and Allied Matters Act (CAMA) and the SEC Code of Corporate Governance, enforcement remains inadequate due to several factors. Regulatory agencies, such as the Corporate Affairs Commission (CAC) and the Securities and Exchange Commission (SEC), often lack the necessary resources, personnel, and technical expertise to effectively monitor compliance and investigate violations (Iyiola & Sulaimon, 2021).

Moreover, there are often inconsistencies in the application of regulations, leading to selective enforcement. This inconsistency can create an environment where companies can flout governance standards without facing significant consequences. As a result, many firms prioritize profit maximization over ethical behavior and compliance, perpetuating a culture of impunity (Okafor & Nwanji, 2022). Without robust enforcement mechanisms, stakeholders may lack confidence in the integrity of corporate governance, leading to reduced investment and economic growth.

2. Corruption and Ethical Concerns

Corruption remains a pervasive issue in Nigeria, significantly impacting corporate governance. The intertwining of corporate interests and corrupt practices can lead to unethical decision-making and a lack of accountability among corporate leaders. Bribery and corruption often compromise the integrity of business operations, making it difficult for companies to adhere to governance standards (Uche, 2020).

Furthermore, the presence of nepotism and favoritism in corporate structures can undermine meritocracy and result in poor leadership choices. When governance is influenced by corrupt practices, it becomes challenging to foster a culture of transparency and accountability. This situation is exacerbated by the lack of whistleblower protections and inadequate mechanisms for reporting unethical behavior, which discourages individuals from speaking out against corruption (Olatunji & Adekoya, 2021).

3. The Impact of Weak Corporate Governance on the Economy

The challenges associated with weak corporate governance have far-reaching implications for Nigeria's economy. Poor governance practices can lead to mismanagement of resources, decreased investor confidence, and increased capital flight. When companies engage in unethical practices, they not only harm their reputation but also deter potential investors who seek a stable and transparent business environment (Hanlon & Heitzman, 2010).

Additionally, weak corporate governance can contribute to economic instability. For instance, the financial crises of the early 2000s in Nigeria, characterized by the collapse of several banks, highlighted the detrimental effects of poor governance on the broader economy (Iyiola & Sulaimon, 2021). These crises resulted in significant job losses, reduced access to credit, and a decline in public trust in financial institutions.

Furthermore, weak corporate governance can exacerbate income inequality and social unrest, as the misallocation of resources and corporate irresponsibility can widen the gap between the wealthy and the underprivileged (Uche, 2020). Consequently, addressing the challenges of corporate governance in Nigeria is crucial for fostering a more equitable and sustainable economic environment.

The challenges in corporate governance in Nigeria—weak enforcement mechanisms, corruption, and ethical concerns—pose significant obstacles to achieving effective governance. These issues not only undermine corporate accountability but also have detrimental effects on the economy as a whole. Strengthening corporate governance practices and enhancing regulatory frameworks are essential steps toward promoting transparency, accountability, and sustainable economic growth in Nigeria.

Taxation Policies and Practices in Nigeria

Taxation in Nigeria is a critical component of the country's fiscal policy, aimed at generating revenue for government expenditure and promoting economic development. The Nigerian tax system comprises various types of taxes, along with several key regulatory bodies responsible for tax administration and compliance.

1. Types of Taxes

Nigeria employs a variety of taxes that can be categorized into direct and indirect taxes:

Corporate Income Tax (CIT): This is a direct tax levied on the profits of companies operating in Nigeria. The standard CIT rate is 30% for companies, while smaller companies with a turnover of less than ₦25 million are subject to a reduced rate of 20% under certain conditions. Certain sectors, such as the oil and gas industry, are subjected to different tax regimes, including the Petroleum Profits Tax (PPT) (Federal Inland Revenue Service [FIRS], 2021).

Value Added Tax (VAT): VAT is an indirect tax levied on the consumption of goods and services. The standard VAT rate in Nigeria is 7.5%, which was increased from 5% in 2020. VAT is collected at each stage of the production and distribution process and is ultimately borne by the final consumer. Exemptions exist for certain goods and services, such as basic food items and medical services (FIRS, 2021).

Personal Income Tax (PIT): This tax is imposed on the income of individuals, including salaries, wages, and other earnings. The PIT operates on a graduated rate structure, ranging from 7% to 24%, depending on the income level. Each state in Nigeria has its own regulations governing personal income tax collection (Ogunbiyi & Kanu, 2021).

Capital Gains Tax (CGT): This tax applies to the profit earned from the sale of assets, such as property or shares. The CGT rate is currently set at 10% of the net gains made from such transactions (FIRS, 2021).

Excise Duties: These are taxes imposed on specific goods manufactured within the country, such as alcoholic beverages and tobacco products. The rates vary depending on the type of product and are aimed at regulating consumption while generating revenue for the government (Olatunji & Adekoya, 2021).

Other Taxes: Other taxes include the Stamp Duty, which is levied on legal documents and transactions; the Withholding Tax, which is deducted at source from payments for goods and services; and various state-level taxes such as business premises fees and motor vehicle registration fees.

2. Key Regulatory Bodies

Several regulatory bodies are responsible for tax administration and enforcement in Nigeria:

Federal Inland Revenue Service (FIRS): The FIRS is the primary agency responsible for the assessment, collection, and administration of federal taxes, including Corporate Income Tax, Value Added Tax, and Withholding Tax. Established by the FIRS (Establishment) Act of 2007, the agency aims to ensure compliance with tax laws and improve the revenue generation capacity of the federal government. The FIRS has made significant strides in digitizing tax processes and enhancing taxpayer education to improve compliance (FIRS, 2021).

State Boards of Internal Revenue: Each state in Nigeria has its own Board of Internal Revenue, which is responsible for collecting and administering state taxes, such as Personal Income Tax and various local taxes. These boards operate under the authority of the state government and are tasked with enforcing tax laws, conducting assessments, and ensuring compliance among residents and businesses within their jurisdiction. The effectiveness of these boards varies significantly across states, often influenced by local governance and capacity (Ogunbiyi & Kanu, 2021).

Joint Tax Board (JTB): The JTB comprises representatives from the FIRS and the various State Boards of Internal Revenue. It serves as a coordinating body to harmonize tax policies and practices between federal and state levels, ensuring consistency and efficiency in tax administration across Nigeria (Olatunji & Adekoya, 2021). Taxation policies and practices in Nigeria are shaped by a diverse range of taxes and regulatory bodies that aim to generate revenue and promote economic development. The effective functioning of these tax systems and agencies is crucial for enhancing compliance, improving revenue generation, and ensuring the overall stability of the Nigerian economy.

Challenges in the Nigerian Tax System

The Nigerian tax system faces numerous challenges that hinder effective tax collection and compliance. These challenges include tax evasion and avoidance, issues related to the informal economy, and inadequate administrative capacity compounded by corruption. Addressing these issues is critical for enhancing revenue generation and ensuring a more equitable tax system.

1. Tax Evasion and Avoidance

Tax evasion and avoidance remain significant challenges in Nigeria, undermining the government's ability to collect revenues effectively. Tax evasion refers to the illegal practice of not reporting income or underreporting income to reduce tax liabilities, while tax avoidance involves using legal means to minimize tax payments, often through loopholes in tax laws (Olatunji & Adekoya, 2021).

Factors contributing to tax evasion and avoidance include the complexity of the tax system, lack of awareness among taxpayers, and the perceived inequities in the tax system. Many businesses, particularly large corporations, engage in aggressive tax planning strategies to reduce their tax burden, often using offshore accounts and shell companies (FIRS, 2021). This not only results in significant revenue losses for the government but also creates an uneven playing field for compliant businesses.

Moreover, inadequate enforcement mechanisms and a lack of political will to prosecute tax offenders exacerbate the problem. Many companies and individuals view tax compliance as optional, leading to widespread non-compliance with tax obligations (Iyiola & Sulaimon, 2021).

2. Informal Economy and Tax Compliance

The informal economy is a significant aspect of Nigeria's economic landscape, contributing to challenges in tax compliance. It encompasses a wide range of unregistered businesses and

workers who operate outside the formal tax system. Estimates suggest that the informal sector accounts for over 50% of Nigeria's GDP, yet it remains largely untaxed (NBS, 2020). The characteristics of the informal economy—such as its lack of regulation, absence of formal records, and often transient nature—pose significant hurdles for tax authorities seeking to collect revenue. Informal businesses are typically small-scale, operate on low profit margins, and may not possess the capacity or incentive to comply with tax regulations (Adebisi & Gbegi, 2020).

Furthermore, the lack of trust in government institutions and the perception that tax revenues are not utilized for public goods lead many individuals and businesses in the informal economy to avoid tax compliance. As a result, the government struggles to expand its tax base and ensure equitable contributions from all economic sectors.

3. Inadequate Administrative Capacity and Corruption

Inadequate administrative capacity is a critical challenge facing the Nigerian tax system. Regulatory bodies, such as the Federal Inland Revenue Service (FIRS) and State Boards of Internal Revenue, often lack the necessary resources, technology, and trained personnel to effectively administer tax policies and enforce compliance (Okafor & Nwanji, 2022).

The inefficiency in tax administration results in delays in processing tax returns, assessing tax liabilities, and addressing taxpayer grievances, further eroding public trust in the tax system. This inefficiency can discourage compliance and lead to increased instances of tax evasion.

Corruption within tax administration exacerbates these challenges. Instances of bribery, favoritism, and manipulation of tax assessments undermine the integrity of the tax system. Tax officials may engage in corrupt practices, such as soliciting bribes from taxpayers in exchange for favorable treatment or tax exemptions (Uche, 2020). This not only results in revenue losses for the government but also discourages honest taxpayers, creating a perception that tax compliance is futile.

The challenges in the Nigerian tax system—tax evasion and avoidance, the prevalence of the informal economy, and inadequate administrative capacity compounded by corruption—pose significant obstacles to effective tax collection and compliance. Addressing these issues requires a multifaceted approach, including strengthening enforcement mechanisms, increasing public awareness about tax obligations, and enhancing the capacity and integrity of tax administration.

Corporate Governance and Taxation: Existential relationship

Overtime, there has been an entrenched relationship between corporate governance and taxation. In places where the governance milieu have been abidingly transparent and accountable, tax compliance have often been high. The reverse is the case where there is lack of transparency and accountability, because citizens often refuse to cooperate when they know that the system is not accountable to them. We discuss these issues under themes here.

Impact of Corporate Governance on Tax Compliance

Corporate governance plays a vital role in shaping tax compliance behaviors among firms. Effective governance practices foster transparency, accountability, and ethical conduct, which are critical in encouraging voluntary tax compliance and reducing instances of tax evasion and avoidance.

1. How Good Governance Practices Can Enhance Voluntary Tax Compliance

Good corporate governance practices, including transparency and accountability, can significantly enhance voluntary tax compliance among firms. When companies adopt clear governance structures that prioritize ethical behavior and financial integrity, they are more

likely to comply with tax regulations. For instance, having an independent board of directors and robust internal controls can improve financial reporting quality and reduce opportunities for tax manipulation (Okafor & Nwanji, 2022).

Moreover, transparent communication of financial information to stakeholders, including tax authorities, fosters trust and credibility. Companies that are committed to good governance are more likely to engage in proactive tax planning, ensuring compliance with tax laws while minimizing the risk of audits and penalties. This approach not only enhances the firm's reputation but also contributes to a positive corporate culture where ethical practices are valued (Olatunji & Adekoya, 2021).

2. The Role of Corporate Governance in Curbing Tax Evasion and Avoidance

Corporate governance frameworks are instrumental in curbing tax evasion and avoidance. Effective governance practices, such as establishing clear policies on tax compliance and promoting a culture of integrity, can deter management from engaging in aggressive tax avoidance strategies (Iyiola & Sulaimon, 2021).

Additionally, governance structures that include audit committees and compliance officers ensure that tax compliance is monitored regularly. This oversight can help identify potential areas of tax risk and ensure that appropriate measures are taken to mitigate these risks. Furthermore, ethical leadership plays a crucial role in setting the tone at the top, influencing employees' attitudes towards compliance and encouraging them to report any unethical tax practices (Ogunbiyi & Kanu, 2021).

Impact of Tax Policies on Corporate Governance

Tax policies also have a significant impact on corporate governance by influencing companies' governance behavior and structures.

1. How Taxation Can Incentivize or Deter Good Corporate Governance

Taxation can serve as a powerful tool for incentivizing good corporate governance practices. For instance, tax deductions for companies that invest in corporate social responsibility (CSR) initiatives can motivate firms to adopt governance practices that prioritize social and environmental accountability (Uche, 2020). These incentives encourage firms to align their operations with broader societal goals, promoting responsible business practices.

Conversely, a heavy tax burden or complex tax regulations can deter good governance by pushing companies towards aggressive tax avoidance strategies to reduce their tax liabilities. When firms perceive the tax system as unfair or overly burdensome, they may prioritize short-term financial gains over long-term governance practices (Hanlon & Heitzman, 2010). This can lead to a culture of non-compliance and unethical behavior within the organization.

2. The Influence of Tax Incentives and Penalties on Governance Behaviour

Tax incentives and penalties can significantly influence corporate governance behavior. Tax incentives, such as tax credits for research and development (R&D) investments, can encourage firms to adopt innovative practices and improve their governance structures. By rewarding responsible behavior, these incentives promote long-term strategic thinking and alignment with stakeholders' interests (FIRS, 2021).

On the other hand, penalties for non-compliance or unethical behavior can serve as a deterrent against poor governance practices. When firms face significant financial consequences for tax evasion or avoidance, they are more likely to invest in robust governance frameworks to mitigate risks. Such penalties reinforce the importance of ethical behavior and compliance within organizations, ultimately promoting a culture of accountability (Olatunji & Adekoya, 2021).

Public Policy Implications

The interplay between corporate governance and taxation has important public policy implications that require integrated approaches to enhance both governance and tax compliance.

1. Need for Integrated Policy Frameworks That Address Both Governance and Taxation

To foster effective corporate governance and tax compliance, policymakers should develop integrated policy frameworks that address the nexus between the two. Such frameworks should promote transparency, accountability, and ethical behavior across corporate entities while ensuring that tax policies are fair and equitable (Iyiola & Sulaimon, 2021).

By aligning governance standards with tax regulations, policymakers can create a cohesive environment that encourages compliance and responsible business practices. This integrated approach can help to build public trust in both the corporate sector and government institutions, ultimately contributing to economic growth and stability (Ogunbiyi & Kanu, 2021).

2. Role of Government and Regulatory Bodies in Fostering Synergy Between Corporate Governance and Taxation

Government and regulatory bodies play a crucial role in fostering synergy between corporate governance and taxation. They can facilitate this by implementing robust regulatory frameworks that promote ethical practices, transparency, and accountability within corporations (Uche, 2020).

Additionally, regulatory bodies should enhance their enforcement mechanisms to ensure compliance with both governance and tax regulations. By conducting regular audits and reviews, they can identify areas of non-compliance and take appropriate actions to address them. Furthermore, engaging with stakeholders—including businesses, tax practitioners, and civil society—can help create a collaborative environment that supports responsible governance and tax compliance (Olatunji & Adekoya, 2021).

The relationship between corporate governance and taxation is multifaceted, with significant implications for business practices and public policy. Effective governance practices can enhance tax compliance and curb tax evasion, while tax policies can incentivize or deter good governance behavior. By developing integrated policy frameworks and fostering synergy between corporate governance and taxation, governments can promote transparency, accountability, and responsible business practices that contribute to sustainable economic development.

Conclusion

In the final analysis, corporate governance and taxation in Nigeria presents both significant challenges and opportunities for enhancing public policy and economic development. Strong corporate governance structures are essential for ensuring transparency, accountability, and ethical leadership, all of which contribute to improved tax compliance and a healthier business environment. However, weaknesses in governance, including regulatory inefficiencies and corruption, have contributed to widespread tax evasion and avoidance, undermining Nigeria's revenue generation efforts.

The Nigerian government has made efforts to address these issues through reforms such as the Nigerian Code of Corporate Governance and various Finance Acts. Yet, the low tax-to-GDP ratio and the prevalence of weak enforcement mechanisms suggest that more needs to be done to bridge the gap between governance and tax compliance. A more integrated policy approach that strengthens both corporate governance and tax administration could yield better results, promoting voluntary compliance and ensuring that corporations contribute fairly to national development.

As Nigeria continues to diversify its economy away from oil dependency, effective corporate governance and a robust tax system will be critical in fostering sustainable growth. Addressing the systemic issues in both governance and taxation will not only improve revenue collection but also create a more conducive environment for investment, thereby driving long-term economic stability.

Recommendations

In the light of the foregoing the following recommendations are apt;

1. Strengthen Enforcement of Corporate Governance Regulations

Regulatory bodies, such as the Securities and Exchange Commission (SEC) and the Corporate Affairs Commission (CAC), must enhance their enforcement mechanisms to ensure compliance with corporate governance standards. This can be achieved by improving the capacity of these agencies through adequate funding, better training, and the use of modern technology to monitor corporate activities more effectively. Regular audits and stricter penalties for non-compliance will help discourage unethical practices and promote accountability in corporate governance.

2. Promote Transparency and Ethical Corporate Practices

Nigerian companies should be encouraged to adopt stronger transparency measures, particularly in financial reporting. Clear guidelines and incentives for transparency should be developed, ensuring that companies disclose accurate and comprehensive information about their financial activities. This can foster trust among stakeholders, including tax authorities, and reduce opportunities for tax evasion and avoidance. Corporate governance codes should place a stronger emphasis on ethical leadership and corporate responsibility.

3. Improve Tax Policy and Administration

The Nigerian government must continue to refine its tax policies to close loopholes and reduce the complexity of the tax system. Simplifying tax regulations can improve compliance and reduce administrative burdens on corporations. Additionally, tax incentives that encourage ethical behavior, such as tax credits for companies with strong governance structures, should be introduced. Enhancing the capacity of the Federal Inland Revenue Service (FIRS) and state tax bodies to collect taxes efficiently will also improve revenue generation.

4. Integrate Corporate Governance and Tax Compliance Frameworks

To ensure a cohesive approach to corporate governance and taxation, Nigeria needs an integrated policy framework that aligns corporate governance standards with tax compliance requirements. Policymakers should collaborate with businesses, tax professionals, and regulatory bodies to develop policies that promote both responsible corporate behavior and effective tax compliance. This will help build a more transparent business environment and increase voluntary tax compliance.

5. Enhance Stakeholder Engagement

Engaging a wider range of stakeholders—including companies, investors, civil society, and the government—can help foster a culture of accountability and transparency. Public awareness campaigns, forums, and workshops should be held to educate businesses and the public on the importance of corporate governance and tax compliance for national development. Continuous dialogue between stakeholders can lead to more robust policies that balance corporate interests with societal goals.

6. Combat Corruption in Governance and Tax Administration

Finally, addressing corruption is critical for improving both corporate governance and tax compliance. Anti-corruption measures, including stricter enforcement of anti-bribery laws

and the establishment of whistleblower protection programs, can help root out unethical practices. Here the EFCC and ICPC will come in handy and these bodies must try to insulate themselves from the influence of politically exposed individuals. Strengthening governance within tax administration agencies will also reduce corrupt practices, ensuring that tax revenues are collected and allocated efficiently.

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